



Private & Confidential

FACULTY OF HOSPITALITY AND TOURISM
SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in figures) :

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Student ID (in words) : _____

Course Code & Name : **EVE1303 Project Management for Events**
Semester & Year : May - August 2020
Lecturer/Examiner : Liyana Shamimi Binti Mohamed Kamil
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 3 parts:
PART A (20 marks) : TWENTY (20) multiple choice questions. Answers are to be written in the Multiple Choice Answer Sheet provided.
PART B (60 marks) : FOUR (4) short answers. Answers are to be written in the Answer Booklet provided.
PART C (20 marks) ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided
2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to meet out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students’ Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 7 (Including the cover page)

PART B: SHORT ANSWER QUESTIONS (60 marks)
INSTRUCTION(S): There are FOUR (4) short answer questions.
Answer all questions in the Answer Booklet(s) provided.

Question 1

- a) Describe **SIX (6)** fundamental processes that are essential during planning phase. 12 marks
- b) Explain **FOUR (4)** purpose of project planning phase. 12 marks

Question 2

Discuss **SIX (6)** responsibilities of project manager. 12 marks

Question 3

Describe **FOUR (4)** purpose of developing the Work Breakdown Structure (WBS) for project planning. 12 marks

Question 4

Jacob works as an Event Executive for MACEOS. Explain **SIX (6)** responsibilities that he needs to carry for the company. 12 marks

END OF PART B

PART C:
INSTRUCTION:

ESSAY QUESTIONS (20 marks)

There is ONE (1) essay question. Answer all questions in the Answer Booklet (s) provided.

Question 1

Aspiring event project managers must learn how to perform a variety of tasks in order to get a project started and estimating activity duration is one of them. Discuss **FOUR (4)** components that project manager need to consider in estimating duration of a project.

20 marks

END OF EXAM PAPER